CHESAPEAKE
WEALTH MANAGEMENT

Rev. 12/2016

FACTS

WHAT DOES CHESAPEAKE WEALTH MANAGEMENT DO WITH YOUR PERSONAL INFORMATION?

Why?	**Financial Companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.**
What?	**The types of personal information we collect and share depend on the product or service you have with us. This information can include:** ▪ **Name and Address** ▪ **Social Security number and Birthdate** ▪ **Income and Debt** ▪ **Account balances and Transactions** ▪ **Medical information (if applying for some insurance products)**
How?	**All financial companies need to share clients' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their clients' personal information; the reasons Chesapeake Wealth Managmenet chooses to share; and whether you can limit this sharing.**

Reasons we can share your personal information	Does Chesapeake Wealth Management share?	Can you limit this sharing?
For our everyday business purposes – such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
For our marketing purposes – to offer our products and services to you	Yes	No
For joint marketing with other financial companies	No	No
For our affiliates' everyday business purposes – information about your transactions and experiences	Yes	No
For our affiliates' everyday business purposes – information about your creditworthiness	No	No
For nonaffiliates to market to you	No	No

Questions?	**Call 757-253-9088 or go to www.chesapeakewealth.com.**

Who we are	
Who is providing this notice?	**"Chesapeake Wealth Management" refers to Chesapeake Wealth Management , and each of its wholly-owned subsidiaries: Chesapeake Wealth Management Inc.; and Chesapeake Investment Services, Inc.**

Reasons we can share your personal information	
How does Chesapeake Wealth Management protect my personal information?	**To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.**
How does Chesapeake Wealth Management collect my personal information?	**We collect your personal information, for example, when you** • **Open an account or contribute money** • **Submit applications, forms, and other documents** • **Discuss your personal information with us**
Why can't I limit all sharing?	**Federal law gives you the right to limit only** • **sharing for affiliates' everyday business purposes – information about your creditworthiness** • **affiliates from using your information to market to you** • **sharing for nonaffiliates to market to you** **State laws and individual companies may give you additional rights to limit sharing.**

Definitions	
Affiliates	**Companies related by common ownership or control. They can be financial and nonfinancial companies.** ▪ ***Our affiliates include financial companies with a Chesapeake name such as: Chesapeake Financial Shares, Inc.; Chesapeake Bank; and Chesapeake Wealth Management, and its subsidiaries.*** ▪ ***Chesapeake Wealth Management, shares information about you and your transactions with Chesapeake Investment Services, Inc.***
Nonaffiliates	**Companies not related by common ownership or control. They can be financial and nonfinancial companies.** ▪ ***Nonaffiliates we share with can include: account custodians; broker-dealers; insurance companies; financial service providers.***
Joint marketing	**A formal agreement between nonaffiliated financial companies that together market financial products or services to you.** ▪ ***Chesapeake Wealth Management doesn't jointly market.***